



Dear Mayor:

The New York State Conference of Mayors (NYCOM) is inviting all **eighth grade students** currently enrolled in a ***school located in a city or village*** in New York State to participate in a statewide essay contest addressing the topic, "If I Were Mayor, I Would . . ."

Three winning essays will be selected. The first place winner will receive \$150, second place \$75 and third place \$50. The first place winner along with their parents, teacher and mayor will be invited to our Annual Meeting in May in Saratoga Springs and be recognized at the annual luncheon. In addition, the winners will be featured on the NYCOM website and in our *Municipal Bulletin* magazine. NYCOM recommends that award winners be recognized by their city or village as "Mayor for a Day" to commend their efforts and civic mindedness.

We will also be sending a "Certificate of Participation" to each student who submits an essay to recognize the student's effort.

We would appreciate your help in promoting the essay contest in the following ways:

- [POSTER](#) - Reproduce and display this poster in your community (legal size)
- [ENTRY FORM/BROCHURE](#) - Reproduce and share this brochure with your community
- [SOCIAL MEDIA](#) and/or [WEBSITE](#) - Promote the contest link on city/village sites

If you would like hard copies of these materials, please contact the NYCOM office and we will be happy to mail them to you.

The contest deadline is **March 8, 2017**. Contest details are listed on the entry form/brochure. We have encouraged teachers and students to contact their mayor to discuss their form of government. In order to assist your dialogue, please download this [POWERPOINT](#) presentation.

For questions regarding this contest, please contact Jennifer Purcell at (518) 463-1185 or via [email](#). You may also visit the [NYCOM website](#) for more information about the contest.

Thank you for your assistance,

Peter A. Baynes

NYCOM Executive Director